# **ASEE** AMERICAN SOCIETY FOR ENGINEERING EDUCATION

# 2024 Engineering Technology Leaders Institute (ETLI) Sponsorship Options October 14 -16, 2024 <u>Rochester Institute of Technology</u> Rochester, New York

# Gold Level Sponsorship - \$7,000

- Four (4) full registrations
- Highlighted as an ETLI sponsor in online materials with logo
- Opportunity to include giveaway at registration for attendees
  - Flyer or branded item, please provide 75 items, no restrictions on size or weight
- Thursday Dinner, Monday, October 14
  - Your sponsorship includes a 20-minute speaking opportunity for an organization executive, invited speaker or partner to discuss a topic relevant to the conference program (subject to program committee approval).

#### Silver Level Sponsorship - \$4,000

- Two (2) full registrations
- Highlighted as an ETLI sponsor in online materials with logo
- Opportunity to include giveaway at registration for attendees
  - Flyer or branded item, please provide 75 items, no restrictions on size or weight
- Lunch, Tuesday, October 15
  - Reserve the right to be recognized as a sponsor of this excellent networking opportunity. Your sponsorship includes a 10-minute speaking opportunity for an organization executive, invited speaker or partner.

# Bronze Level Sponsorship - \$1,500

- One (1) full registration
- Highlighted as an ETLI sponsor in online materials with logo
- Opportunity to include giveaway at registration for attendees
  - Flyer or branded item, please provide 75 items, no restrictions on size or weight

# Attendee Giveaway - \$1,000

- Opportunity to include giveaway at registration for attendees
  - Flyer or branded item, please provide 75 items, no restrictions on size or weight